

# Solomon CEO

## Video One - Action Guide

“The lazy man has no game to roast,  
But a diligent man sees precious wealth in the land.”  
Proverbs 12:27



1. Write down 7 names of people you actually know (use code if necessary) who live way below your standard of living. Yes, make a list of 7 real people you know on a first-name basis who are WAY beneath your income and lifestyle level. \*\*\*Family and old high school friends are usually typical easy targets on this.



2. Okay, now for each 7 people, go ahead and write down WHY you believe they are struggling. And don't be too easy on them (remember this is just an exercise for yourself). Let your inner critic tough-guy-girl attitude take over and get specific on their attitudes, their work ethic, and their belief systems that cause them to struggle so badly.



3. Now, list the names of 7 people who are way, way, way, above you in income and lifestyle. Really, do this. Write the names of 7 people who you at least know on an almost first-name basis (and who know you back too). People who jet set to wherever they want on a whim. People who own lake, ocean, or horse properties. People who wear designer clothes without worrying about the cost. People who make their buying decisions of (car, clothing, homes, food, vacation, etc) based mainly on quality instead of price. People who never do their own lawn work, handy work, or any other “honey-do” project unless they like doing that stuff. HINT: if you are struggling to identify people in your life at this level, it is a telling sign of your future prosperity unless you make an immediate and radical “course correction” ←more on that later.



4. Now, write down why these people are so much wealthier than you? (Tip: do not start lunging at all their problems/troubles etc. For example, “Well, John is rich, but he got divorced ya know...” or “Michelle and Rob go on vacations a lot, but one of their kids are on drugs ya know” or “Well Shawn is rich, but I don’t need a fancy house like that...it’s just showing off.” Or “Yeah, Mark makes a lot of money, but did you know he paid \$120,000 to the government in taxes last year...no thank you!” ←real story a friend said to me). Just write down why they attract so much make so much more money than you do. Don’t make it a moral chess match, just write down the difference in attitudes regarding people, wealth, business, success that they have that you do not.



5. Finally, realize that your poor list of names, and your rich list of names...live in the SAME land and country you do (possibly even the same town, or State) you do. They breathe the same air you do. They have the same Internet you do. Some of them are even in the same company you are in, or they sell they exact same products you do. Now, write out (using just your gut intuition), how you implement some of their models, formulas, ideas so you can develop spot and develop some of that “precious wealth in the land” right now. WARNING: in Solomon CEO, you will learn the vast difference between “wealth” and “money”—in Solomon’s eyes, money doesn’t matter, only wealth does. Stay tuned for more...

