



Marriage Insights:

#1- Box "money-conversations" into specific times (not morning, not before bed, not right after work).



#2- Realize that couples are almost NEVER on the same page, but they are often at least in the SAME BOOK...and reading more. Resist the urge to preach at your spouse about all the stuff you are learning. Rather, demonstrate TOTALLY through actions and results.



#3- Promise “off-nights” that are Totally Sanctified.
We are not in an emergency business. Shut off your
phone. No email. Talk about stuff other than business.



#4- When it comes to griping about ANYTHING, if you are too lazy to thoughtfully write it down and present it to them at a meeting, don't say it at all. This prevents having a house that is constantly griping. Again, share WHY something bothers you. You cannot GRIPE someone into transformation.



#5- Dream together, but don't live in the dream. Love the moment and the journey. Don't base your happiness in the future. Cherish each other now.



Entrepreneurial Kids:

#1- Have them order their own meals at restaurants. Have them set up their own dentist/doctor appointments. Have them talk to the teacher BEFORE you race in to save the day.



#2- Any work they CAN do, they SHOULD do. (Cleaning the table. Loading the dishwasher. Vacuuming. Cooking for the family. Unloading groceries. Literally everything they can physically and mentally perform, they should).



#3- Talk with them about business. Avoid terms of lack and fear. Invite them into adult conversations about profit and society. Ask them to solve the riddle. Share the challenge you overcame and how it happened. They will actually become very interested if they see the drama of it all.



#4- Teach them how to do a job PERFECTLY and take pride in it. Peeling a corncob. Pouring a PERFECT glass of water for someone. Cleaning your golf clubs.



#5- Lemonade stand. Lawn service. Walking dogs. Buying groceries for elderly. Teach them to think upsells and added service.



#6- Have them publish “how-to” guides once they know how to do anything well. And share them with people. This gets them ready for info-marketing big-time! And have them READ early and often.



#7- Apples don't fall far from the tree.